



Greetings!  
From the 2010 Waterama  
Lighted Pontoon/Boat Parade Committee

We would like to invite you to our 55th Annual Waterama Celebration! It will be held July 23 – 24 – 25 with our water parade on Saturday evening, **July 24 at 8:30 p.m. sharp!** The Lighted Pontoon/Boat Parade on Lake Minnewaska is Waterama's unique event that draws a large crowd to enjoy before the firework celebration that goes off on our beautiful lake, and then leads into our Saturday Night Dance.

Our committee's goal is to have about a 30-unit parade geared around the enjoyment of not just families, but everyone. Our number one criterion for acceptance has always been and continues to be entertainment. **This year's theme is the 1950's!** So here is your chance to be creative - you have 3,653 days worth of ideas! ☺ What is also new this year is the addition of first and second place prizes for **3 different categories** – businesses, organizations, and families/friends.

For Businesses – 1<sup>st</sup> place: 2 hour boat ride on Lady Lakeside with food and beverage **(\$400 value)** • 2<sup>nd</sup> place: Lunch or dinner catered to your place of business **(\$200 value)**

For Organizations – 1<sup>st</sup> place: **\$500 CASH** • 2<sup>nd</sup> place: **\$250 CASH**

For Families and/or Friends – 1<sup>st</sup> place: **\$1,000 CASH** • 2<sup>nd</sup> place: **\$500 CASH**

Judging begins prior to the start of the parade and will continue during the entire parade route. All pontoons and boats to be eligible for prizes **must be themed and have lights.**

Please inform us of your availability by completing and returning the entry form found under FORMS, ASAP to the address on the entry form. The line-up is based primarily, but not exclusively, on the order the entries are received...so get your entry forms in early to get a great spot!!!

This is a great way to make new Waterama memories – along with having some fun. And for the businesses and organizations, it's also a GREAT way to highlight your business for thousands of people!

Once your application is received and accepted, we will send a confirmation letter. As details are finalized (early July), you will receive more information regarding the parade line-up including your unit number and a detailed map of the water parade route. If you have any questions, please do not hesitate to contact us.

Thank you and we look forward to seeing you at the 55th annual Glenwood Waterama!

**2010 Waterama Pontoon/Boat Parade Committee**

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